



# Overview

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COLLABORATION WITH



**Fortrea**

# Collaborate Forward Members

## SITE NETWORKS



## CROS



## SOLUTION PROVIDERS



## SPONSORS



# Industry Feedback Drives Us Forward

# 84%

84% of the Society for Clinical Research (SCRS) Global Impact Partner (GIP) members indicated that industry collaboration improved study performance.

*According to a 2024 survey of SCRS GIP Members*



## SITE BENCHMARK HIGHLIGHTS

- Three areas of improvement:
  - Budgets & Contracts
  - Recruitment Performance
  - Technology
- 20% of sites declined a study due to budget
- Startup mutually recognized as underfunded



## SPONSOR/CRO BENCHMARK HIGHLIGHTS

- Three areas that most factor into Eagle Nominations
  - Communication
  - Budget
  - Advocacy

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# Collaborate Forward



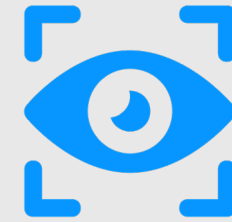
## VISION

To promote cross-stakeholder collaboration in clinical research and help all partners reduce administrative burdens and challenges.



## OBJECTIVE

Increase industry collaboration through the discovery of, and dissemination of best practices for collaboration throughout the clinical research process.



## FOCUS

Develop a tangible, pragmatic solutions (e.g. toolkits, playbooks etc.) for adoption and use across industry stakeholders for engaging in successful collaboration.

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# Collaborate Forward Overview

Clinical research success requires interdependent leadership and repeatable collaboration practices between organizations.

However, the nature of work within clinical research has evolved, becoming more complex and creating operational gaps that disproportionately impact site teams. These factors create undue burden, increased costs, and lost productivity.

Therefore, the Society for Clinical Research Sites (SCRS) Global Impact Partner (GIP) Community will explore best practices and resources to highlight the competitive advantage that great collaboration has on study success.

**Collaborate Forward promotes cross-stakeholder collaboration in clinical research, defines best practices and resources to reduce administrative burden and improve efficiencies in clinical development.**

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# Collaborate Forward Output



# Intake Existing Best Practices

Collaborate Forward will create tangible solutions for collaboration across different phases of clinical research.

Organizations were identified through the Collaborate Forward Landscape Survey for having had collaboration success.

Individuals from those organizations will be interviewed to identify and analyze the common practices (domains) of collaboration, beginning with areas identified in the survey to have the biggest potential for future collaboration.

<b>Site Selection</b>	<ul style="list-style-type: none"> <li>◆ Study Planning &amp; Feasibility Assessment             <ul style="list-style-type: none"> <li>● Site Selection &amp; Qualification</li> </ul> </li> </ul>
<b>Start Up</b>	<ul style="list-style-type: none"> <li>● Regulatory Document Preparation</li> <li>◆ Contract &amp; Budget Negotiation</li> <li>● Ethics Committee/IRB Approval</li> <li>● Site Initiation &amp; Training</li> <li>● Study Activation &amp; Green Light</li> </ul>
<b>Recruitment</b>	<ul style="list-style-type: none"> <li>◆ Participant Recruitment &amp; Screening</li> </ul>
<b>Quality</b>	<ul style="list-style-type: none"> <li>● Ongoing Monitoring &amp; Support</li> <li>● Supplies &amp; Procurement</li> <li>● Technology &amp; Vendor Support</li> </ul>

◆ Respondents in the Landscape Survey identified these stages to have the biggest potential for future collaboration.

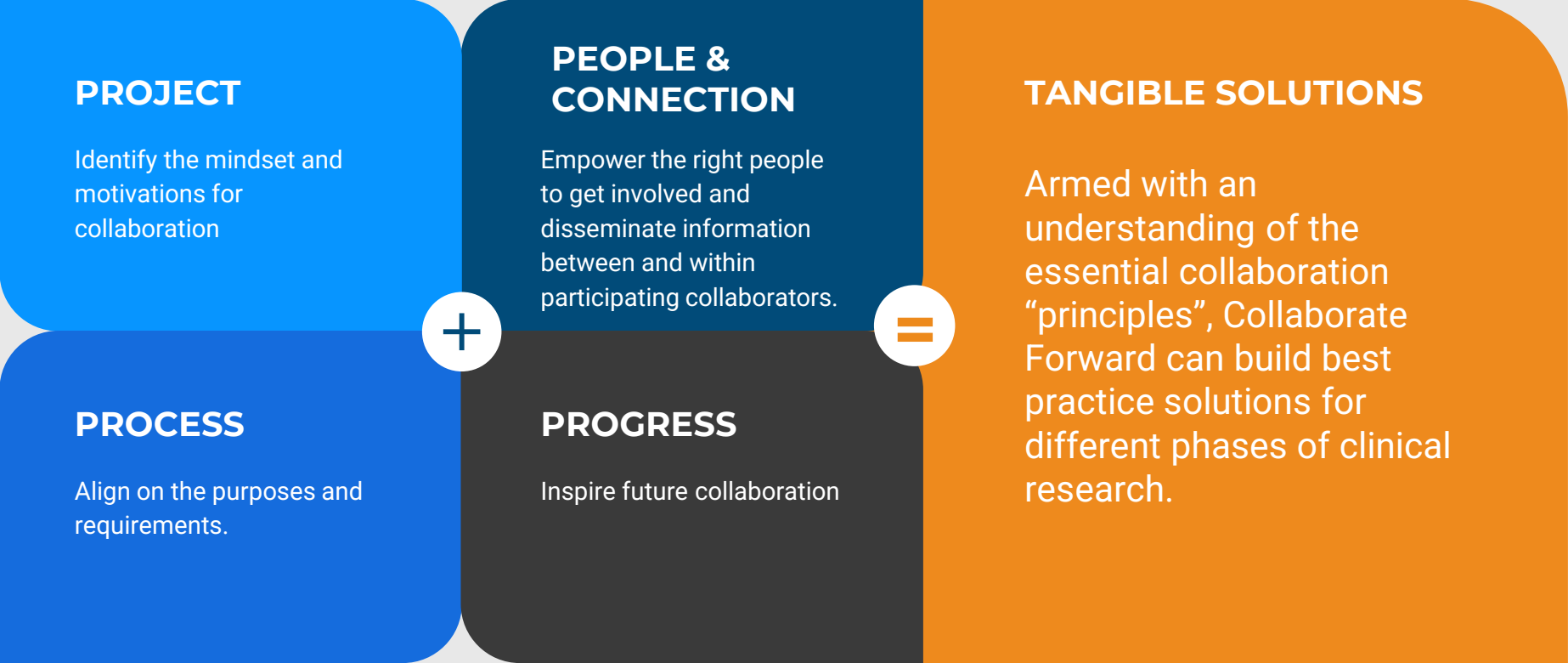
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# Understanding Essential Collaboration Principles

Before solutions for industry collaboration can be created, we must understand the conditions that must be in place for collaboration success.

Without the right conditions, or principles of collaboration, the collaboration is at risk of failure, no matter the size nor scope of project.

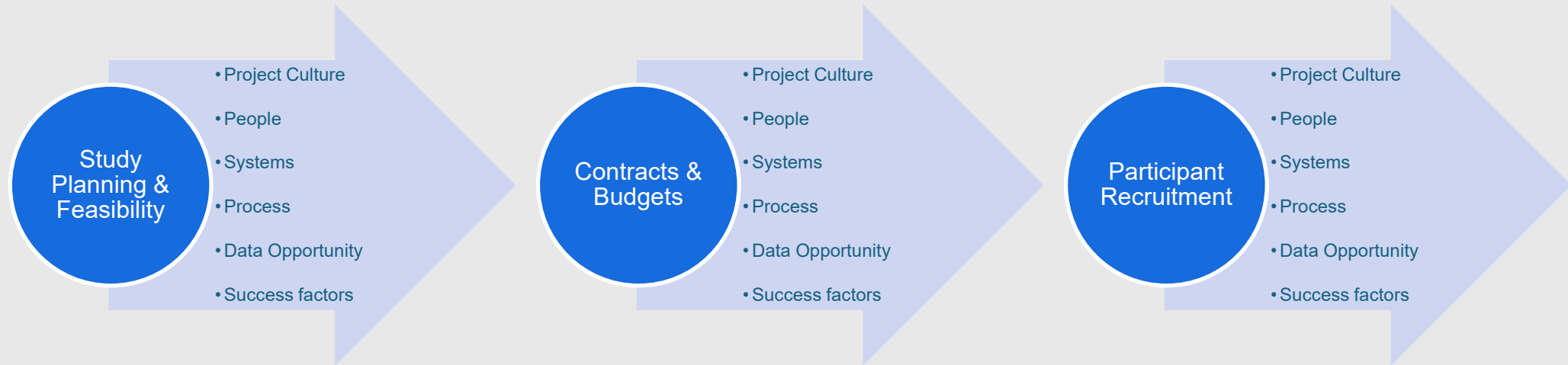


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# Collaboration Forward Output

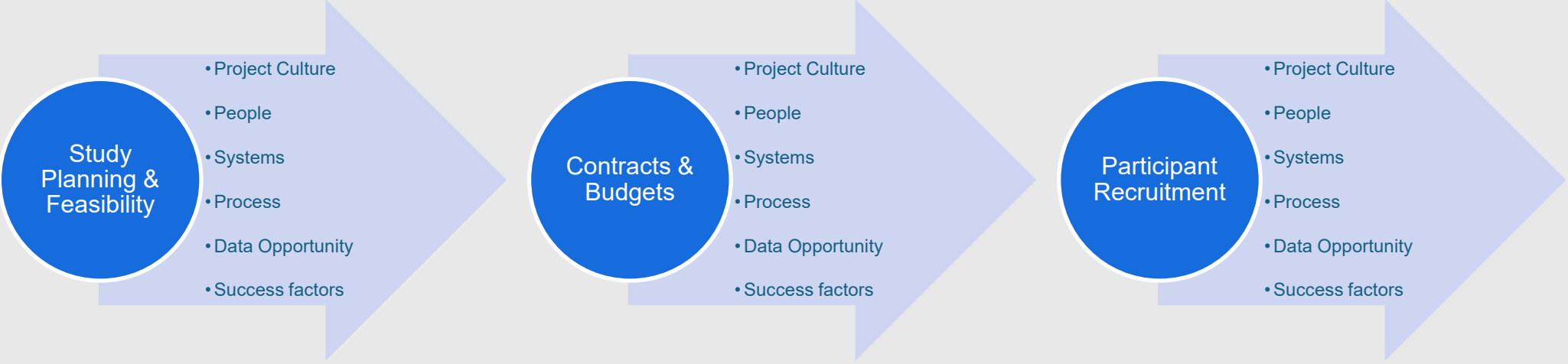
- 1 to 3 interviews per Study Start-Up stage
- Each interview explores the collaborate forward principles in practice
- Advantages shared and discussed
- Potential metrics or levers for improvement or awareness (micro survey)
- Summary



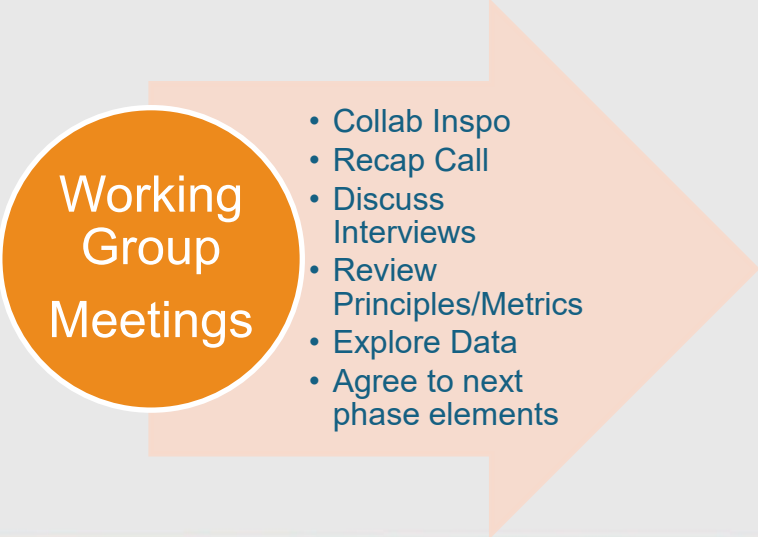
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# Collaboration Forward Output



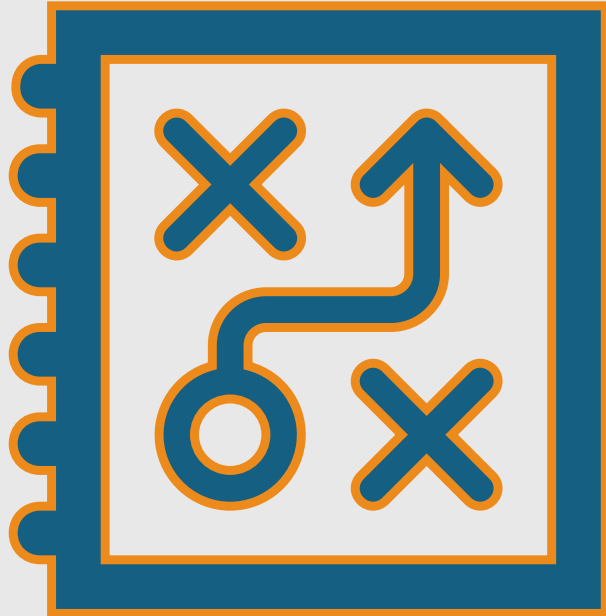
- March 12-GIP Summary**
- March 26-CF Planning & Feasibility Review**
- May 7-CF Contracts & Budgets Approach**
- May 14-GIP Summary**
- June 18-CF Contracts & Budgets Review**
- June 25 GIP Summary**
- July 30-CF Mid Year Overview**
- Sep 3-GIP Summary**
- Sep 10-CF Summit Prep & Playbook Discussion**
- October 22-CF Recruitment Approach**
- December 3-CF Recruitment Review**



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# SCRS Collaborate Forward Playbook 1



## Summary:

- Collaborate Forward Overview
- Collaboration Principle Outline
- Start Up Phases and Approach
- Interviews/Articles
- Supporting Data (tentative)
- What was learned-  
Recommendations

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# Timelines

## EXPLORE & PLAN Q3 2024 - Q2 2025

- Understand the collaboration landscape
- Identify and align on the “Domains” of collaboration.
- Intake and analysis of best practices in collaboration.

## DESIGN & LAUNCH Q2 2025 - Q1 2026

- Align with stakeholders on tangible, pragmatic solutions.
- Share at SCRS Summits, in newsletters, and on podcasts.

## PROMOTE & MAINTAIN Q3 2025 -

- Through SCRS and industry communities and forums, present, promote, discuss, and advocate for the solutions.
- Continue to seek feedback to aid in the adoption and refinement of the solutions.

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# Milestones

Q3 2024

- ◆ Announced at SCRS Global Summit

Q4 2024

- ◆ Landscape Assessment Survey Launched
- ◆ Collaborate Forward Team Kickoff
- ◆ Identify "Contract and Budget Negotiation" as first area of focus

Q1 2025

- ◆ Fortrea announced as Collaborate Forward Sponsor
- ◆ Press Release to announce Collaborate Forward
- ◆ Complete interviews with identified best practice holders

Q2 2025

- ◆ Collaborate Forward presented at SCRS WEST
- ◆ Complete analysis of the interview data and align on solution delivery

Q3 2025

- ◆ Playbook Design and Review 
- ◆ Playbook Presented at SCRS Global Summit

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# Questions & Contact Information



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# Our Next Calls:

March 26

May 7

June 18

July 30

Sep 10

October 22

December 3

If you have not signed up with the Zoom link, please make sure to do so [here](#)

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