



EXHIBITOR PROSPECTUS



Site Solutions Summit

PARTNERING FOR SUCCESS



October 11-14, 2018

Exhibit October 12-14, 2018

Waldorf Astoria Resort • Boca Raton, Florida

SiteSolutionsSummit.com • 410.963.2952



Our Voice
Our Community
Your Success

Site Solutions Summit Attendee

PROFILE



ANTICIPATED ATTENDANCE

1,000

SITES

34% Investigator
Medical Director

32% Owner
C-Suite

30% Director
VP

04% Other

SPONSORS & CROs

58% President
Executive VP
VP

20% Exec. Director
Sr. Director
Director

12% Associate

10% Manager

Example of Attending Companies

Sites

Accent Clinical Trials
Adams Clinical Trials
Advances in Health
Agile Clinical Research Trials
Centennial Medical Group
Central New York Clinical Research
Charlottesville Medical Research
Chesapeake Research Group
Clinical Research Associates
Clinical Research Prime
Clinical Trials of South Carolina
CNS Healthcare

CSSi Global Patient Recruitment
CTI Clinical Research Center
Latin Clinical Trial Center
Leerink Partners
Mercury Clinical Research
Montgomery Medical
Norton Healthcare
Ocala Research Institute
PT&R
Riverside Clinical Research
Radiant Clinical Research
Relaro Medical Trials
Sheridan Clinical Research
South Broward Research

South Lake Pain Institute
South Texas Cardiovascular Consultants
Southeast Clinical Research
Suncoast Research Group
Sundance Clinical Research
Suzanne Bruce and Associates, P.A.
Synexus
Virginia Research Center
Wake Research Associates
William Blake Partners
ZTrials, LLC

“Access to Sponsors and CROs you would not have had before. You can really learn something you can go back and apply to help revenue-wise.”

Casey Orvin
Executive Vice President of Business Development
Radiant Research

Sponsors/CROs

Allergan
Amgen
AstraZeneca
Boehringer Ingelheim
Bristol-Myers Squibb
Chiltern
DaVita Clinical Research
EMD Serono
Genentech
GlaxoSmithKline
ICON
INC Research
inVentiv Health

Janssen R&D
Johnson & Johnson
Lilly
Medpace
NCRA
Nordic Bioscience
Novartis
NutraSource
Otsuka
Palm Beach CRO
Parexel
Pfizer
PPD

PRA
Quintiles
Regenero
Rho
Sanofi
SRI International
Takeda
Target Health
Total Clinical Trial Management
TransCelerate BioPharma
Vertex
Worldwide Clinical Trials

SPONSORSHIP TIERS

PREMIER SPONSOR

\$17,000

Exhibit Package

- Premium placement of a double exhibit space (20w x 8d optional)
- Four full attendee registrations (A \$7,988 value, up to four additional registrations may be purchased for \$650 each)
- Special recognition during Saturday's Premier Sponsor Breakfast

Direct Marketing to Attendees

- Full-page advertisement in the Program Guide
- One insert included in Summit attendee bags
- Access to attendee pre and post mail list (name, title, company name, and mailing address)

Company Brand Impressions

(your company logo included in all options below)

- Site Solutions Summit website, Program Guide, and session slide introduction
- Up to four outbound Summit marketing HTML (More than 250,000 impressions leading up to conference)
- Signage at registration counter and throughout the meeting space near session rooms

Content and Presentation Results

- Option to host one of the following:
 - One Master Workshop at the 2018 Summit
 - One monthly SCRS Webcast in 2018SCRS reserves the right to edit Workshop or webcast (subject to availability, topic alignment, and target audience).
- Inclusion as a facilitator at a roundtable discussion during the Summit (subject to availability)
- Option to provide a short company video (60 seconds or less) to be featured on Site Solutions Summit website
- Customized opportunity to invite your clients at a discounted rate

PERFORMANCE SPONSOR

\$6,950

Exhibit Package

- One 10w x 8d exhibit space
- Two full attendee registrations (A \$3,994 value, up to two additional registrations may be purchased for \$650 each)
- Customized opportunity to invite your clients at a discounted rate

Direct Marketing to Attendees

- Half-page ad placement in the Program Guide
- One marketing piece included in Summit attendee bags
- Access to attendee pre and post mail list (name, title, company name, & mailing address)

Company Brand Impressions

(your company logo included)

- Site Solutions Summit website and program guide

Solution Provider Registration

\$1,997

While each Summit Sponsorship Package includes full registration, Solution Provider Registration allows industry business partners to attend once the exhibit hall is sold out.

2018 EXHIBITOR RULES & REGULATIONS

All exhibitors participating in the 2018 Site Solutions Summit (Summit) must adhere to the following rules and regulations. These rules and regulations may be amended and changed as necessary for the orderly conduct of the Summit. Any changes will be provided to exhibitors.

Cancellation Policy

Full cancellation, without penalty is available until 12/1/2017. For cancellations after December 1, 2017 the exhibitor will be responsible for the full agreement price and terms of said agreement. Terms are enforced regardless of sponsor/exhibitor attendance at the Summit, or if the exhibit space is resold at a later date.

Exhibit Space - 10'wx8'd

Includes: Pipe & drape, side rail, 6' table, 2 chairs, and waste basket.

Exhibit Services

Waldorf Astoria Resort will provide engineering and internet services for exhibitors. To place orders, please refer to the forms found on sitesolutionssummit.com.

Logo

Upon exhibit space submission, email logo in an EPS format to brittany.parrotte@myscrs.org. Logos submitted without EPS will not be included in signage onsite.

Advertising

Please review the Site Solutions Summit advertising terms and specifications on SiteSolutionsSummit.com. No Summit advertising placement is guaranteed past the deadlines listed in the terms document. Advertising acceptance of this agreement does not waive the right of the Summit to reject any agreement for ad space or reject any advertising copy.

Full Page Advertisement Dimension: 5.5" wide by 7.5" high, 300dpi (EPS format preferred)

Half-Page Advertisement Dimension: 5.5" wide by 3.375" high, 300dpi (EPS format preferred)

Use of Attendee List

All exhibitors are eligible to use the Summit attendee mail list. Distribution of this list to any other business is prohibited. The lists include: Attendee name, title (if provided), company, and mailing address. Misuse of list in any way is subject to a fine no greater than the fee of your exhibit space.

Termination of Event

If Site Solutions Summit should be prevented from holding the exhibition for any reason beyond Summit's control such as but not limited to: building damage, fire, riots, strikes, acts of government, terrorist acts, war (declared or undeclared), regulations or advisories issued by the U.S. government or its agencies (or foreign governments or agencies in the case of international attendees), curtailment of transportation facilities or acts of God, then Summit has the right to cancel the exhibition, or any part thereof, with no further liability to the exhibitor other than a credit of the exhibit space fee towards the next Global Site Solutions Summit, less a proportionate share of the exposition costs incurred. In addition, exhibitor acknowledges that Summit, the Waldorf Astoria Resort, and Hi-Fidelity Group do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor

to obtain such insurance, including, if desired, business interruption and property damage insurance covering losses by the exhibitor. Responsibility for the security of an exhibitor's area, product and property rests solely with the exhibitor.

Liability

The exhibitor assumes entire responsibility and hereby agrees to indemnify, defend, and hold harmless Summit, the Waldorf Astoria Resort, Hi-Fidelity Group and each of their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges of fines, and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit booth and presence on the exhibition premises, excluding any such liability caused by the sole negligence of Summit, the Waldorf Astoria Resort, Hi-Fidelity Group or its employees and agents. Exhibitor's certificate of insurance shall be provided upon request.

General Exhibitor Conduct

Booths must be set-up and ready for inspection and surrounding aisles clear of exhibitor's equipment and debris at least one (1) hour prior to opening. In the event that no representative of an exhibiting organization has claimed its space by one hour prior to opening, Summit has the authority to allow the hotel to move the exhibit materials to a storage location at the exhibitor's expense. The exhibitor agrees to pay for the assembly charge in said event, and will be invoiced accordingly. Exhibitors agree to keep their exhibits properly staffed and intact during the published exhibition hours. Early dismantling is strictly prohibited. Penalties will be imposed on any organization that does not abide by this policy and may affect the violator's right to exhibit at future Summit events. Layout must not obstruct aisles or other exhibits: Exhibits may not project beyond the space allotted and aisles must be kept clear. Exhibits shall not obstruct the view or interfere with traffic to other exhibits.

Exhibitor Restrictions

Recruitment: Recruitment of attendees is prohibited. Exhibitors agree to send business development, marketing, or operations personnel. Activity pertaining to new employee acquisition is prohibited.

Exhibitor Materials

Exhibitors may distribute material in the Exhibit Hall. Materials left in public areas will be removed. Advertising materials may not be displayed in hotel hallways or reception areas.

Badges

Exhibitors must wear conference badges for identification.

Appearance and operation of exhibits

No exhibit may interfere with the line of sight to any neighboring exhibit. Summit has the right to mask, move, or disassemble any exhibit that chooses not to comply with IAEE standards at the expense of said exhibitor.

Hosted Events

Exhibitors may not schedule private functions or events which conflict with officially scheduled Summit events. Summit reserves the right to prohibit or restrict exhibits that because of noise, method of operation, materials, or any other reason become objectionable, and also to evict any exhibitor whose conduct, in the opinion of Summit, may detract from the general character of the exhibition. In the event of such restriction or eviction, Summit is not liable to refund to the exhibitor any of the exhibit expenses. No exhibitor is allowed to assign, sublet, or apportion, for money or otherwise, the whole or part of space allotted him or her unless permission is granted in writing by Summit.

Vacancy Policy

No exhibitor is permitted to vacate their exhibit space before scheduled tear-down time without written permission from Summit conference management. Any exhibitor who ignores this term agrees to pay a fine not greater than 25% of their total booth cost. Should an exhibitor be required to vacate before the tear-down time due to unforeseen circumstances, they are encouraged to work with Summit conference management to find alternate means for vacating their booth.

Film, Sound Devices, and Lighting

If moving pictures, loudspeakers or sound devices are used, the exhibitor agrees to comply with hotel requirements for the operation of the equipment. Any filming in or around exhibitor space will require proper release forms between the film subjects and the exhibitor. Sound equipment will be permitted only if tuned to conversational level and is not objectionable to neighboring exhibitors. Exhibitor shall be liable for all music licensing fees for any music played by the exhibitor. Exhibition area-wide broadcasts are not permitted. Summit reserves the right to restrict the use of glaring lights or objectionable lighting effects.

Fireproofing

The exhibitors must strictly comply with all local fire and safety regulations. All decorations and booth equipment must be fire proofed and electrical wiring must meet the safety requirements of the hotel. Affidavits attesting to flameproof compliance with fire department regulations must be submitted when requested. No combustible material may be stored in or around exhibit booths. All exhibits must meet OSHA requirements pertaining to the safe use of tools, materials, and equipment.

Floor Plan

All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. Summit reserves the right to make modifications that may be necessary to meet the needs of the exhibitors and the exhibit program. Summit has the absolute right to allocate and assign space among exhibitors and to relocate exhibits after initial assignment if circumstances warrant at its sole discretion.